

Online Marketing Plan



(Name of business/Title of Book/Cause/Project/Campaign)

Created by

(Your Name)

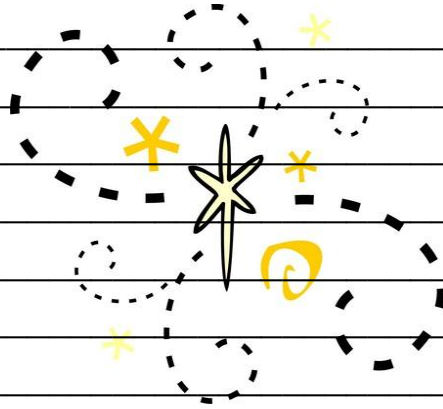
Online Marketing Brainstorming Sheet



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About My Business

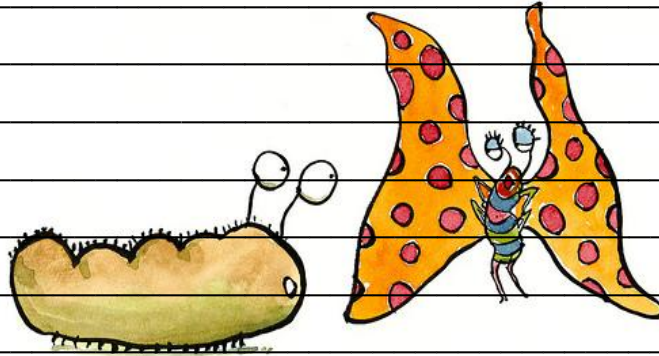
(Or Book/Cause/Project/Campaign)



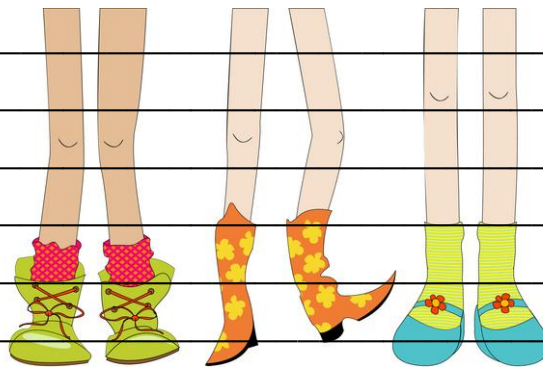
My Products and/or Services



My Goals for The Next 12 Months



My Ideal Customer (Or Client)



My Marketing Activities

(Promotional strategies I plan to use over the next 12 months)

